

# North Carolina, we need... Voter-Owned Elections.

Voter-Owned Elections will clean up elections and give voters the power to decide elections, not big money.

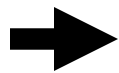
## The Problem

## The Costs

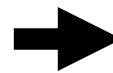
## The Solution

### 1. **The Money Chase:**

Too much money is flooding our political system.



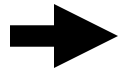
The total amount spent by all candidates for NC General Assembly was \$27 million in 2004, over five times greater than in 1992.



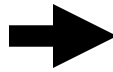
The Voter Owned-Elections Act is a voluntary alternative to allow candidates to escape the money chase.

### 2. **Special Interests:**

The money comes from too many special interests and too few people.



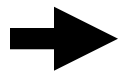
90% of all campaign money in North Carolina comes from less than 1% of the population.



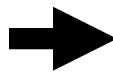
To qualify, candidates must show support by getting a number of small contributions and signatures from voters.

### 3. **Expensive Favors:**

Big donors sometimes use their influence to get unfair tax breaks.



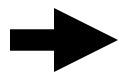
N.C Banks pour a million dollars into political campaigns, and get a special tax break worth \$100 million every year.



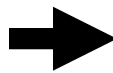
Voter Owned candidates are accountable to voters, not wealthy special interests.

### 4. **The Wealth Primary:**

Good Candidates can't run because they lack financial resources.



In races for N.C. General Assembly, top-spending candidates win over 80% of the time.



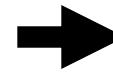
Voter-Owned Election candidates receive a fixed amount from a public fund and agree to strict spending limits.

### 5. **Second Class Citizens:**

Fundraising dominates campaigns and alienates voters.



North Carolina ranked 38th among the 50 states in voter turnout in 2004.



Once they qualify, candidates stop fundraising, focusing on voters rather than donors.

**For More Information Contact:**  
Democracy North Carolina, 1-888-OUR-VOTE  
[www.democracy-nc.org](http://www.democracy-nc.org)